

# Luiza Jacob

## Fashion and Textile Designer



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*A driven, open minded, creative and successful designer known for her colorful womenswear and kids-wear collections and bold patterns.*

*Precursor of sustainable fashion in Poland.*

### AREAS OF EXPERTISE

-Fashion Illustration-Technical Design-Pattern/  
Print Design-Trend research/Forecasting-Line/  
Product Development-Fabric/Trims Sourcing-Tech  
Pack Specifications

### EDUCATION

**2004 Bachelor of Art in Fashion Design**

*Academy of Fine Arts im.Strzeminskiego in Lodz PL*

### AWARDS

- 2012 "MUST HAVE"  
by Lodz Design Festival
- 2013 "PERFECTION OF FASHION"  
by Twoj Styl Magazine
- 2014 2nd place "DESIGNER OF THE YEAR" by  
Hush Selected and Martini

### COMPUTER LITERACY

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

WEB & OFFICE TOOLS

### OTHER SKILLS

*Fluent English , Very Good Social Media  
abilities*

### **JUNE 2011 to: PRESENT**

#### **CREATIVE DIRECTOR, DREAM NATION**

Dream Nation Sp z.o.o, Warsaw, Poland

- *Developed bi-annual womenswear and kids-wear lines from initial concepts to final products: sourced fabrics and trims, designed prints in collection, worked with pattern maker to develop samples from original sketches, planned production schedules, coordinated printing and sewing process, supervised team of artists to photoshoot every collection*
- *Introduced brand to the international markets: Organized and traveled with next season's collection to the trade shows to Vegas, Tokio, London and Berlin. Created catalogues and pr/press materials. Worked with architect on concept of mobile exhibition booth.*
- *Prepared collection for runway shows during Berlin Fashion Week and Mercedes Benz Fashion Week Amsterdam.*
- *Supervised opening of showroom and store in Warsaw. Worked with interior designer on shop look .*

### **APRIL 2006 to: JULY 2010**

#### **STORE MANAGER, TOMMY HILFIGER**

Hilfiger Stores GmbH, Warsaw, Poland

- *Leaded, energized and monitored team to achieve budget goals and deliver excellent customer service.*
- *Worked closely with the visual merchandising team to manage display within the store.*
- *Recruited best sales assistants for the brand.*